



## PARKS & RECREATION

1455 S. Happy Hollow Road  
Fayetteville, AR 72701

### **YOUTH SOCCER**

In the spring of 2017, 152 teams and 1603 individuals participated in the Fayetteville Parks & Recreation Youth Soccer Program. Soccer provides boys and girls the opportunity for physical, mental, and social growth in a positive environment. The expense of a recreation program heavily outweighs the income. In order to keep registration fees reasonable, and allow as many children as possible to participate, Parks & Recreation needs your assistance with the expense of the program. Last season, 48 local businesses sponsored a team. We hope to have even more support this fall.

You can help to keep our costs low, by sponsoring a youth soccer team for the 2017-2018 seasons. Your donation will be used to assist in payment for team uniforms, referees, and soccer equipment for coaches and players. In return for your donation, a soccer team will wear a uniform displaying your business name and logo on the front of their shirt. These uniforms will be worn for the entire fall and spring seasons, a total of roughly 20 games, not to mention the countless times the children wear them to school and out in the community. You will also receive a team photo on a plaque, perfect for displaying in your business or home.

If you would like to sponsor a team for the low cost of \$250, please fill out the Sponsorship Registration Form enclosed and mail back to the address provided. We appreciate those of you who are returning sponsors, and welcome those of you who are helping out for the first time. If you have any questions, please do not hesitate to call our office at 479-575-8369 or email me at [lballard@fayetteville-ar.gov](mailto:lballard@fayetteville-ar.gov).

Sincerely,

Lacie Ballard  
Recreation Program Manager  
Fayetteville Parks and Recreation



CITY OF  
**FAYETTEVILLE**  
ARKANSAS

**YOUTH SOCCER 2017-2018**  
**SPONSORSHIP REGISTRATION FORM**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Street Address:

\_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Sponsorship fee: \$250 per team

Amount Enclosed: \_\_\_\_\_

**IF YOU WISH TO SPONSOR A SPECIFIC CHILD’S TEAM, PLEASE NOTE HERE**

\_\_\_\_\_

Instructions:

- Please email your to [lballard@fayetteville-ar.gov](mailto:lballard@fayetteville-ar.gov) in **ADOBE ACROBAT** or **EPS** format. If you do not have a logo you will need to create one to go on your team jerseys.
- Please return to Parks and Recreation by **July 19, 2017**.
- If you need to be invoiced, please send your logo and Sponsorship Form, along with a request for an invoice, and one will be mailed to your address listed above.

Please mail to:

Fayetteville Parks and Recreation  
Attn: Soccer Sponsorships  
113 W. Mountain St.  
Fayetteville, AR 72701

**Thank You for Supporting Youth Soccer!!!**